Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
23rd City Council

PR23CC-710

72nd Regular Session

RESOLUTION NO. SP-10752, S-2026

A RESOLUTION ENCOURAGING THE DEVELOPMENT OF A QUEZON CITY STREET ART AND CREATIVE ALLEY PROGRAM TO PROMOTE PUBLIC ART, CREATIVE TOURISM, AND URBAN CULTURAL SPACES

Introduced by Councilors JOSE MARIA "Mari" M. RODRIGUEZ, DOROTHY A. DELARMENTE, M.D., TANY JOE "TJ" L. CALALAY, JHON ANGELLI "Sami" C. NERI, ERWIN REY "Cocoy" A. MEDINA and ATTY. JESUS MIGUEL SUNTAY

Co-Introduced by Councilors Bernard R. Herrera, Joseph P. Juico, Charm Ferrer, CPA, MPA, JD, Nicole "Nikki" V. Crisologo, Mikey F. Belmonte, Candy A. Medina, Atty. Voltaire Godofredo "Bong" Liban III, Aly Medalla, Ranulfo "Tatay Rannie" Z. Ludovica, Atty. Christoffer Allan "Tope" Liquigan, Wencerom Benedict C. Lagumbay, Luigi D. Pumaren, Atty. Vicente Belmonte Jr., Nanette Castelo Daza, Imee Rillo, Raquel S. Malañgen, Joseph Joe Visaya, Aiko Melendez, Alfred Vargas, MPA, Karl Edgar Castelo, Shaira "Shay" L. Liban, Ram V. Medalla, Maria Eleanor "Doc Ellie" R. Juan, O.D., Emmanuel Banjo A. Pilar, Kristine Alexia Matias, RN, Victor "Vic" D. Bernardo, and Vito Sotto Generoso

---

WHEREAS, Quezon City is home to a growing community of artists, designers, and creative professionals who contribute to the cultural life of the City;

WHEREAS, many cities around the world have transformed alleys and streets into creative art spaces featuring murals, installations, and cultural activities;

WHEREAS, street art programs encourage artistic expression while revitalizing public spaces and attracting tourism;

WHEREAS, a creative alley program can showcase murals, art installations, and cultural activities that highlight the creativity of local artists;

WHEREAS, the Quezon City Tourism Department may facilitate programs that promote arts-based tourism and creative public spaces.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to encourage, as it does hereby encourage, the development of a Quezon City Street Art and Creative Alley Program to promote public art, creative tourism, and urban cultural spaces.

RESOLVED FURTHER, that the Quezon City Tourism Department may collaborate with local artists, art organizations, and cultural institutions in developing creative public art initiatives.

RESOLVED FURTHERMORE, that barangays hosting these creative alleys may assist in maintaining safe and welcoming spaces for cultural tourism.

RESOLVED FURTHERMORE, that the Sangguniang Kabataan may participate in youth art programs, mural projects, and creative community activities.

RESOLVED FURTHERMORE, that NGOs, artist collectives, and schools may collaborate in workshops, exhibitions, and public art activities.

RESOLVED FINALLY, that private sector partners and local businesses may support creative tourism initiatives and public art programs.

ADOPTED: October 1, 2026.

CERTIFICATION

This is to certify that this Resolution was ADOPTED by the City Council on Second Reading on October 1, 2026 and was CONFIRMED on October 8, 2026.

GIAN G. SOTTO
City Vice Mayor
Presiding Officer

ATTESTED:

ATTY. JOHN THOMAS S. ALFEROS, III
City Government Department Head III
(Secretary to the Sanggunian)